

January 17, 2018
“Leadership is a
Marathon”

~ Matt Jones

- Renewed passion for leadership
- Through visualizing your victory, taking action and checking your attitude, you will be able to stay motivated and take your team across the finish line of your vision.

How to Stay Motivated as a Leader

Leadership, like a marathon, is an endurance event. In his talk, Matt uses running a marathon as a metaphor that provides winning strategies

“To be a great leader, you must first be a great person.”

to stay motivated as a leader. By sharing his against all odds story of conquering cancer three times, relearning how to walk and completing a marathon

he inspires, encourages, and motivates audiences. Leaders can use the strategies and lessons Matt shares to overcome challenges they face and achieve greater success. This talk is high energy, upbeat, and humorous.

Benefits

- How to Thrive in times of adversity and change
- How to get yourself to take the necessary action for success to Operate at a Level of Excellence



Matt's Bio

Matt Jones is a world class professional speaker and author. He is committed to inspiring audiences and delivering strategies to help organizations thrive in the midst of adversity and excel to new heights of performance. Matt's story has been featured in both international magazines and TV shows. He holds a BA in Communication, MLS in Liberal Studies with an emphasis in Organizational Leadership, and is pursuing his doctorate in Organizational Leadership.

Matt is currently the author of five books. Including, Going Through Hell? Don't Stop! How to Survive Your Darkest Days and Create Your Brightest Future, 101 Timeless Truths: Proverbs from Around the World, Life's a Marathon: 26.2 Winning Strategies for Personal and Professional Success, Sales is a Marathon: 26.2 Winning Strategies to Stay Motivated in Sales, and his newest one is Leadership is a Marathon: 26.2 Winning Strategies to Stay Motivated as a Leader.

Location: Neomed Conference Center

4211 State Route 44, Rootstown, Ohio 44272

Time: 7:30 a.m.- 8:00 a.m. Registration
and Continental Breakfast

8:00 a.m. 9:00 Presentation

\$15 Members / \$20 Non-Members / \$10 Students

To register visit: <https://pchra.shrm.org/events>